

For media inquiries contact:  
Amy Cunha, BigPicture PR  
415.362.2085 • amy@bigpicpr.com

**Put Your Best Foot Forward this Fall/Winter with Orthaheel's Athletic Inspired Footwear**  
*Shoes restore natural foot function and well-being with every step*

San Rafael, CA – September 22, 2011 – Firmly rooted in function, Orthaheel's internationally recognized, podiatrist-designed footwear features a range of fashionable indoor/outdoor styles for Fall/Winter. From mules to Mary Janes, slip-ons to lace-up boots, this collection offers everyday styles, perfect for the man or woman who wants to prevent aches and pain while on the go.

"Our Fall/Winter line was designed to address the feedback from our loyal customers, while providing the functionality they've come to expect from Orthaheel," said Phil Vasyli, founder of Orthaheel. "We want to promote healthy feet outdoors and in, and aim to provide customers with a style for every occasion."

Designed with a lightweight construction, the Fall/Winter styles include Orthaheel's removable premium "Active" biomechanical orthotic footbeds with EcoFresh anti-bacterial odor-reducing treatment. Standout women's styles include the Arcadia Mary Jane, an adjustable slip-on that puts a slight spin on casual shoes, the Emma lace-up boots, an answer to everyday footwear with a contrast faux-fleece rolled collar, the Cambria lace-up shoe with tone-on-tone accents, and the Melissa mule with floral embroidered accents. The Verona, Venice and Navarre wool felt slippers offer exceptional value and a fresh footwear look. Men's styles such as the Strike slip-on and Clayton mule feature stitched detailing and a fantastic fit.

Orthaheel offers the only sandals recommended by both the American Podiatric Medical Association (APMA) and America's leading wellness doctor, Andrew Weil, MD. Invented by Australian podiatrist Phillip J. Vasyli, Orthaheel offers shoes and orthotics for women and men with unique technology that is clinically shown to reduce over-pronation, which can improve foot function and relieve associated pain.

For more information and to view informative articles written by Phillip Vasyli, please visit [www.orthaheelusa.com](http://www.orthaheelusa.com). The line ranges in price from \$59.95 to \$99.95 and is available at [zappos.com](http://zappos.com), [Footsmart.com](http://Footsmart.com) and select retailers across North America.

### About Orthaheel

Australian Podiatrist, Phillip Vasyli introduced the award-winning Orthaheel brand in 1991 in order to reach an even larger audience of people struggling with heel, knee, leg and lower back pain. Guided by "think tank" advisors, new technologies in Vasyli Medical orthotics will continue to provide the foundation for the Orthaheel brand. In addition to orthotics, Orthaheel's unique technology is a built-in staple for its collection of shoes, sandals and slippers. For more information visit [www.orthaheelusa.com](http://www.orthaheelusa.com).

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